

Research for Development Path of Vocational Education of Ceramic Art under Economic New Normal

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Abstract. The economic new normal formed in recent years has significant impact on the ceramic art industry and further influences the development of vocational education of ceramic art so that the vocational education of ceramic art is facing the new requirements and new challenges. Therefore, the vocational education of ceramic art under the economic new normal shall be developed from macroscopic and microcosmic idea, the target shall be established to build the modern vocational education system through concept update, system reform, self-management, reasonable assessment and other methods.

Foreword

In the past two years, the economic new normal has become the hottest and most active research topic involving many aspects of national economy. There is no that the ceramic art industry is contained in these aspects. Superficially, the new normal of ceramic art industry trends to develop at low and middle speed from high speed. In essence, the ceramic art industry transforms the traditional development model into the modern model and pursues the quality and innovation instead of pursuing the scale and speed. And the vocational education of ceramic art is an education type which attaches to the development of ceramic art industry, so, the vocational education of ceramic art must actively and positively know the new normal of ceramic art industry and effective measures and strategies shall be made to adapt the economic new normal. Under the economic new normal, many economic areas are comprehensively developing along with the development path under the economic new normal. However, the research about how to develop the ceramic art industry is just started. Moreover, the research about how the vocational education of ceramic art achieves the transformation development to adapt the economic new normal is scarcely developed. For this reason, the author attempts to make comprehensive research about this topic and expects to offer some references for the promotion of the development of vocational education vocational education under the economic new normal.

1 Impact of economic new normal on development of vocational education of ceramic art

Chinese economic new normal is just formed, but with its continuous development, the economic new normal produces greater and greater impact on the vocational education in which the vocational education of ceramic art is included. Since the Reform and Opening-up Policy, Chinese ceramic art industry has gradually entered into the fast lane of development, especially, after entering the 21st century, its development trend advances by rushes, the industry scale continuously expands, the number of ceramic art enterprises and individual workshops and studios sharply increases and ceramic workers are more and more. However, the ceramic art industry which ever experienced the high-speed growth suddenly enters into the middle- and low-speed growth period and transforms the economic normal with high-speed growth into the economic new normal. The performance of the economic new normal in the ceramic art field not only influences the development of ceramic art, but also produces great influences on the vocational education of ceramic art, so it puts forward to the new times requirement for the development of vocational education of ceramic art.

The new requirements of the economic new normal on the vocational education of ceramic art are mainly reflected on that: the vocational education of ceramic art must pay more attention to the cultivation of middle and high end ceramic art talents and reverse the development mode which cares more about the quantity of talents into the development mode which lays more emphasis on quality cultivation; the employment promotion is taken as the important educational guidance to conduct the diversified education. This kind of requirement is expressed in both the foundation of educational and teaching modes and methods and the reform of whole vocational education system of ceramic art. The vocational education of ceramic art in many aspects, such as talent structure, education level and innovation, shall

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be comprehensively reformed to adapt the requirement of economic new normal. Otherwise, it will enter into the arrested development period, and even get into trouble.

The new requirements proposed by the economic new normal on the vocational education of ceramic art are both the great opportunities and the great challenges for the development of the vocational education of ceramic art so that the vocational education of ceramic art in colleges and universities also suffers a large amount of problems and difficulties. And the biggest trouble brought by the economic new normal to the vocational education of ceramic art is the educational input problem. By reason that the growth rate of economy slows down, the growth rate of the educational input must slow down so that the fund necessary for the vocational education of ceramic art is difficult to be gained. Moreover, the employment problem becomes the second trouble. Because the growth rate of ceramic art economy obviously slows down under the economic new normal, the demands of ceramic art enterprises and individual workshops for talents increasingly decline but the number of ceramic art talents trained by colleges and universities rapidly increases annually to bring a huge difficulty for the employment of ceramic art talents.

The difficulties on the educational input and the employment brought by the economic new normal to the vocational education of ceramic art cause that the vocational education of ceramic art suffers the development bottleneck from the source and flow and faces the challenge of the reform of whole educational system. Therefore, the vocational education of ceramic art must be deeply reformed, reintegrate the educational resources, have complementary advantages and strengthen the professional construction. However, those need more workers and relevant departments of the vocational education of ceramic art put in more efforts to solve the problems appeared under the economic new normal and guarantee the vocational education of ceramic art can still healthily and continuously moves forward.

The huge impact of economic new normal on the vocational education of ceramic art enables that the vocational education of ceramic art must also enter into the new normal accordingly and strive to take the characteristic education, vitality improvement, reduction of student sources, quality-oriented education, cooperative development and so on as the new normal of the vocational education of ceramic art. As a result, the matter how to build a new normal of the vocational education of ceramic art under the economic new normal also is the huge challenge for the vocational educators of ceramic art, but the vocational educators of ceramic art must show their new attitudes towards the new normal, would rather actively struggle than positively and sluggishly face difficulties and attempt to explore and achieve the new development under the new normal.

2 Thoughts and targets of development of vocational education of ceramic art under economic new normal

The confirmation of new development thoughts is the basis to develop the vocational education of ceramic art under the new normal, where new thoughts can be divided into two parts: macroscopic thoughts and microscopic thoughts. From the macroscopic thoughts, administrators of administrative department in charge in the vocational education of ceramic art shall look far ahead and aim high, lead to change their thoughts and attach importance to and deeply develop the transformation of the vocational education of ceramic art under the new normal. Firstly, administrators of the vocational education of ceramic art shall get a clear understanding of challenges and opportunities brought by the economic new normal to the vocational education of ceramic art and promote the comprehensively reform of the vocational education of ceramic art; secondly, administrators see clearly that the core of talent training of the vocational education of ceramic art is the quality-oriented education and promote the mode transformation of the vocational education of ceramic art from traditional mode to the quality-oriented education mode. From the view of microscopic thoughts, both the middle and low administrators and a lot of teachers occupied in the vocational education of ceramic art should deeply realize that new developmental strategies must be developed on the vocational education of ceramic art under the economic new normal to change the educational thoughts and adjust the work emphasis to the educational reform under the economic new normal. In the first place, they must adapt the impact and transformation which have occurred in the vocational education of ceramic art under the economic new normal; in the second place, they need to accelerate to build the teaching mode to match with the economic new normal and actively train talents to fit with the economic new normal.

In addition that thoughts should be actively changed to adapt the economic new normal, the new development target of the vocational education of ceramic art should be confirmed, which is the key in the development. The first step to confirm the new development target is to determine the new position of the vocational education of ceramic art which confirms to the development orientation of the ceramic art industry under the economic new normal. The development orientation of the ceramic art industry under the economic new normal should transform the growth method, adjust the industry structure and promote the high-end update, and the vocational education of ceramic art under the economic new normal should adapt and service the development method of the ceramic art industry under the economic new normal to promote the new development of the ceramic art industry, which shall be its mission and duty, become the assistor to adjust and update the industry structure of ceramic art and solve the adjustment of its own system and the employment conflict.

Chinese ceramic art industry has ever experienced a high-speed growth period before the new normal appears so that the vocational education of ceramic art has ever pursued the scale and speed, which obviously falls behind the development of the times under the current economic new normal. In order to adapt the economic new normal, the new target of the vocational education of ceramic art

should be to build a set of modern vocational education system. This set of modern vocational education system will break the old vocational education system, conform to the Decision of State Council of People's Republic of China About Speeding up Development of Modern Professional Education issued in 2014 and transform to become the important components of significant strategic adjustment to comprehensively service the innovative development of ceramic art industry through reform. And the modern vocational education system for ceramic art with Chinese characteristics and world level should try to be built within a short period. The modern vocational education system built for the vocational education of ceramic art contains the relevant regulation and law system, institutional structure system, teaching system, administration system and so on, all of which should form a new harmony relation with the economic new normal.

3 Development path of vocational education of ceramic art under economic new normal

The economic new normal has been formed and has produce a significant impact on the development of the vocational education of ceramic art, but most vocational educators of ceramic art still don't care about and recognize the urgency of this important topic and still follow the old teaching system. Therefore, there is a long way to go about how to build a perfect and scientific vocational education system of modern ceramic art and the progressive development path need be adopted for the final success.

For the development of the vocational education of ceramic art under the economic new normal, firstly, the concept should be updated and the thought should be emancipated. However, the economic new normal is ignored and even contradicted, so the development is impossible. Therefore, the competent department, school leaders and teachers of the vocational education of ceramic art, and even students, parents and whole society should actively face and attach importance to the economic new normal and form a clear ideological understanding in that thee vocational education of ceramic art must adapt the economic new normal for the modern transformation. Only do these can the obstacles which impede the development of the vocational education of ceramic art under the new normal are removed and can various educational and teaching reform measures be fully implemented and mutually coordinated.

On the basis of concept update, the vocational education of ceramic art under the economic new normal need further establish the corresponding system. Currently, the vocational education of ceramic art has had relatively perfect law and regulation system and educational and teaching administration system. However, on the whole, their contents are still relatively old so as not to adapt the new trend formed under the economic new normal. Therefore, a set of vocational education system of ceramic art is urgent to be built to adapt the economic new normal. These systems contain not only

the vocational education policy of ceramic art and articles enacted by various colleges and universities but also the specific, feasible and operable implementation system, mainly the rules and regulation for daily education and teaching. These rules and regulations should accord with the reform and development under the economic new normal and should be optimized and perfected targeting the establishment of the vocational education system of modern ceramic art.

In order to guarantee various regulations can be smoothly implemented and achieve the development of the vocational education of ceramic art under the economic new normal, a whole set of efficient and scientific administration system and mechanism also should be established. Schools should have more independent administration power and all levels of administration departments of schools also should have relatively high independent administration power. On one hand, the independent administration is good for the improvement of enthusiasm of administrators; on the other hand, the rigid implementation of rules and regulation can be avoided. Schools should also advocate and encourage ceramic art teachers participating in the administration, because the development of the vocational education of ceramic art under the economic new normal is still a new thing so that the administrators also face many difficulties and problem and teachers who fight bravely in the teaching site should continuously feed the information back and put forward to the valuable practice experiences and lessons.

The reasonable evaluation is also a key measure to achieve the progressive development of the vocational education of ceramic art under the economic new normal, so a set of scientific evaluation system should be established. The vocational educators of ceramic art under the new normal always lack of experiences when they develop the educational and teaching reform work and need do a large amount of trials. Therefore, if the evaluation is excessively rigorous and unreasonable, it is inevitable that reformers don't dare to reform, and even their enthusiasm will be reduced. Therefore, a reasonable evaluation system relates to the success of the vocational education of ceramic art under the economic new normal. And the reasonable evaluation system should correspond to the development of economic new normal, make integrated evaluation and should not deny all due to the local imperfection. Meanwhile, it should be flexible to consider the difference and also be open so that teachers, students and the ceramic art industry will participate in the evaluation.

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