

# Research on the cultivation and construction of excellent academic atmosphere in colleges and universities

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**Keywords:** Colleges and universities, Excellent academic atmosphere, Current status, Implementation plan.

**Abstract.** Cultivating an excellent academic atmosphere in colleges and universities is crucial to the quality of professional teaching and talent cultivation. Establishing such an atmosphere is also vital to fulfilling the mission of nurturing talents for the Party and the country. Based on an analysis of the current status of academic atmosphere cultivation and construction in colleges and universities, this paper proposes innovative implementation plans for cultivating and building an excellent academic atmosphere from four aspects: leading the construction of academic atmosphere through party building and establishing a sound supervision and feedback system; promoting academic atmosphere construction through student organizations and innovating and improving the "three-full" education program (full-time, full-staff, and full-factor education); supporting academic atmosphere construction through services and enhancing the effect of collaborative education.

## 1 Introduction

For institutions of higher learning, the level of academic atmosphere construction directly correlates with the quality of the overall teaching and learning environments, and it profoundly impacts the effectiveness of teaching and learning outcomes for both teachers and students. Promoting the cultivation and construction of an excellent academic atmosphere in universities is a crucial condition for ensuring the quality of curriculum teaching and talent cultivation. It serves as the foundational premise for inheriting a positive school spirit and fostering a superior class atmosphere. Furthermore, it is an inevitable requirement for fulfilling the initial mission of educating people for the Party and nurturing talent for the country.

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## **2 Exploring the current status of academic atmosphere cultivation and construction in universities in the new era.**

Firstly, insufficient learning motivation and unclear learning goals. Nowadays, the temptation of the internet and entertainment games is great for university students. Some university students are even addicted to the internet and cannot extricate themselves, leading to a lack of sufficient interest and motivation in learning, an inability to stimulate enthusiasm for learning professional knowledge and exercising practical abilities, and even more difficulty in forming sustained learning motivation. Some university students are not even clear about what knowledge they need to learn and what skills they need to master, resulting in poor academic performance and some students taking leaves of absence or withdrawing from school.

Secondly, insufficient learning investment and insignificant learning effectiveness. After entering university, more and more students realize that there are no longer many external constraints on learning like in high school, and they are more eager for freedom in their hearts, leading to insufficient attention to course learning and investing more time and energy in relationships, online games, and club activities, neglecting the importance of course knowledge learning. Some students have not developed good study habits in practice and are not good at managing their study time and leisure time, resulting in a messy life and study schedule and difficulty in completing learning tasks on time.

Thirdly, improper learning behavior and incorrect learning attitudes. Some university students neglect the cultivation of their practical abilities and interpersonal skills during the learning process, weakening their sense of collective honor and teamwork spirit. They are often self-centered, influenced by hedonism and money worship, neglecting collective and public interests, and having difficulty integrating into class life and club activities, leading to interpersonal tensions, poor dormitory atmosphere, and even cheating during exams.

Lastly, a single learning mode and unsystematic academic atmosphere construction. Some university students still adopt traditional and monolithic learning modes, lacking the utilization of network information technology and the idea of exercising project research abilities through teamwork and group cooperation. Moreover, the academic atmosphere construction plans of most universities are not mature or systematic enough to form brand influence. Academic misconduct and academic fraud issues have repeatedly occurred among university teachers, affecting the image of the teacher group in the minds of students and the effectiveness of academic atmosphere construction.

## **3 Implementation plan for cultivating and enhancing academic atmosphere in colleges and universities.**

### **3.1 Leading the construction of academic atmosphere through party building and establishing a sound supervision and feedback system**

Firstly, strengthen the leading role of Party building. At the college level, the academic atmosphere construction work of each secondary college should be included in the scope of Party building leadership, fully leveraging the leading role of the college party committee, general party branch, and party branch in academic atmosphere construction. Highlight the exemplary role of teacher-party members and student-party members in academic atmosphere construction, motivating more teachers and students to jointly create a campus cultural atmosphere conducive to cultivating and enhancing an excellent academic atmosphere. Teacher-party branches and student-party branches should regularly or irregularly hold forums and exchange meetings to feedback and discuss new issues and

situations arising during the process of cultivating and enhancing the academic atmosphere, so as to promptly seek measures and solutions to address these issues.

Secondly, improve the supervision and feedback system. The main body of academic atmosphere cultivation and construction is all enrolled students. As the backbone of the student population, activists for Party membership, candidates for development, probationary Party members, and official Party members should take the lead in sorting out, summarizing, and feeding back issues arising from their classmates and dormitory mates during the process of academic atmosphere cultivation and construction, helping college teachers and counselors understand the opportunities and challenges in this process as early as possible. This requires colleges and universities to establish and improve a three-level supervision and feedback system for academic atmosphere cultivation and construction effectiveness at the university, college, and class levels, and help the school cultivate and enhance an excellent academic atmosphere through layer-by-layer reporting and feedback.

### **3.2 Promoting the construction of academic atmosphere through youth league and student activities, and innovating and improving comprehensive education activities**

Firstly, organize research activities for academic atmosphere cultivation and construction. The student unions of colleges at various levels should conduct research activities in collaboration with class learning committee members based on the learning and examination situations of students in different majors. This includes summarizing the actual needs of students from various majors regarding academic atmosphere construction and integrating data such as pass rates for English CET-4/6 and computer exams among students from various classes, providing a reference for colleges to design and formulate more personalized and targeted academic atmosphere construction plans.

Secondly, design learning activities for academic atmosphere cultivation and construction. Based on the characteristics of different majors, different types of learning activities can be designed in a targeted manner. For example, to improve the pass rates of English exams and computer exams for all students, morning and evening self-study activities can be organized in an orderly manner; to enhance the competition abilities of all students, competition training activities and experience sharing and exchange activities such as mentoring and teamwork can be organized; to strengthen the teamwork abilities of all students, group discussions and thematic seminars for team evaluations can be organized.

Thirdly, carry out reward and punishment activities for academic atmosphere cultivation and construction. Rewards should be given to classes, counselors, and students with excellent results in academic atmosphere cultivation and construction, creating an atmosphere of learning from examples and excellence through activities such as issuing certificates for commendation and giving priority in recommending Party or youth league membership. For some students with learning difficulties who have more absences, are frequently late, or leave early, one-on-one or multiple-on-one assistance should be provided to stimulate more students' desire to strive for excellence.

### **3.3 Supporting the construction of academic atmosphere through services and enhancing the effectiveness of collaborative education**

As the cradle of innovative talent cultivation, educators and administrators in colleges and universities need to fully respect students' physical and mental development needs, fully understand their living and learning needs, and emphasize the concept of people-oriented and education-first, especially when facing issues such as disciplinary violations, mental

health problems, emotional conflicts, and interpersonal issues among students. More care and help should be given to students. Counselors can help students relieve learning pressure, emotional pressure, family pressure, and economic pressure through heart-to-heart talks; mentors can help students solve difficulties encountered in the process of professional learning and bottlenecks encountered in competitions through one-on-one assistance; peer education can provide various forms of help to classmates and dormitory mates; and home-school cooperation can jointly create an environment for collaborative education.

## 4 Conclusion

The cultivation and enhancement of an excellent academic atmosphere in colleges and universities is a concentrated expression of the shaping of university spirit and an important means to improve the quality of talent cultivation. The cultivation and enhancement of an excellent academic atmosphere require the joint efforts of college leaders, teachers, counselors, students, and other parties, as well as the support and cooperation of education and teaching authorities. By comprehensively cultivating and enhancing an excellent academic atmosphere through Party building leadership, youth league and student promotion, service support, and interactive consolidation, it matches the new characteristics of talent cultivation in colleges and universities in the new era, meets the new demands of teaching reform in colleges and universities in the new era, and adapts to the new trend of promoting connotative construction in colleges and universities in the new stage.

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